

12 Days of Craftmas

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Meet Shelly Kim

[@lettersbysells](https://www.instagram.com/lettersbysells)

Shelly's lettering art adds a festive touch to every word, turning phrases into holiday masterpieces! She's a self-taught wonder spreading seasonal cheer from sunny Los Angeles, showing how simple strokes can light up any winter night.



Festive Mirror Frame

Add a festive flair to your home with this customizable frame featuring layered borders, vibrant colors, and optional holiday doodles! This project is perfect for creating a unique seasonal decoration or a thoughtful DIY gift. Personalize it with your favorite colors and details to match your holiday style.



Watch Shelly make the frame come to life on [Instagram!](https://www.instagram.com/lettersbysells)



1

After cutting the mirror frame border (2 different sizes that will be layered), paint each frame. Shelly used BEHR paints here using a flat wash brush!



2

Once the paint has dried, start layering the mirror frame borders. A hot glue gun is a great choice here!



3

(optional) Shelly included some Holiday doodles in her design. Feel free to cut them out and paint them or use paint markers.



4

Attach the Holiday doodles to the frame and glue the completed frame onto the mirror. She used hot glue to attach the doodles and frame to the mirror.

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Crafting Cozy with Shelly: Rom-coms, Boba, and Dopamine Decor

Crafting Setup

With art supplies laid out and a romcom on screen, Shelly creates in a happy, relaxed space. Her dog, Max, is always nearby for extra coziness.

Entertainment

Rom-coms are her favorite watch, but her go-to crafting soundtrack? The Lizzie McGuire Movie. Talk about a throwback vibe!

Craft Fuel

Shelly keeps coffee, water, and sparkling water close at hand, but her dream craft night would feature a charcuterie board, Swedish candy, and a boba station for ultimate treats.

Dream Projects

Next on her list? Painting a mural with 3D elements. She's excited to dive into this creative vision next year!

Cozy Scent & Decor

Her "dopamine decor" keeps her space bright and happy, sparking joy as she creates. Holiday tunes start in November and play through January to keep the festive spirit going!

Crafting Quirk

Shelly loves to sketch her ideas in her favorite journal, letting inspiration flow as she cuddles up with Max for an extra dose of warmth and cheer.

